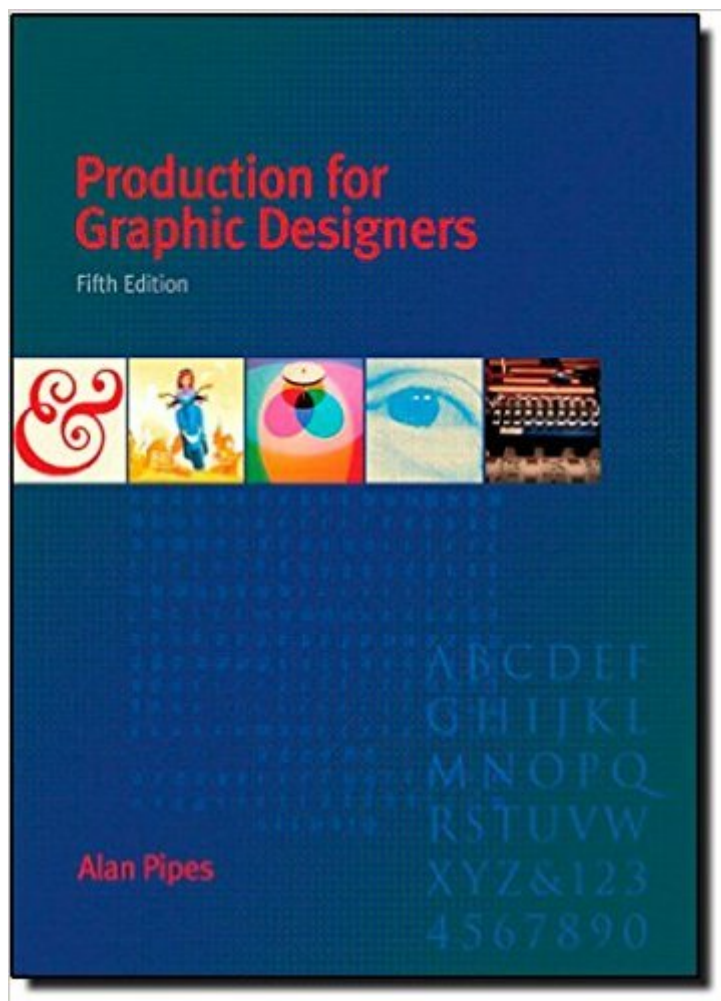# Production For Graphic Designers (5th Edition)

Synopsis

Now in its fifth edition, thisÂ book covers the most up-to-date technological advances in graphics and print production, fully explaining all the standard prepress and printing processes, including detailed coverage of the latest digital direct-to-plate offset and small-run on-demand color printing. Production for Graphic Designers gives clear and concisely written advice on preparing artwork for printers, examines the creative potential of typography in a digital environment, and provides comprehensive coverage of working with illustrations, layout and proofing in both computerized and conventional workflows.

Book Information

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Product Dimensions: 8.3 x 0.5 x 11.2 inches

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Average Customer Review: 4.8 out of 5 starsÂ Â See all reviewsÂ (5 customer reviews)

Best Sellers Rank: #568,157 in Books (See Top 100 in Books)   #245 inÂ Books > Arts & Photography > Graphic Design > Typography   #695 inÂ Books > Textbooks > Computer Science > Graphics & Visualization   #1002 inÂ Books > Computers & Technology > Programming > Graphics & Multimedia

Customer Reviews

This is the SECOND year I will be ordering this title for my Graphic Art Production students. I hope Mr. Pipes plans to keep this publication up to date with another edition. What I like about this book is manifold: the author's clear, intelligent and succinct language tops my list. My students and I both found his prose not just informative, but interesting. The information covers all the basic concerns of a designer involved in production for print and the internet (it gives a well fleshed-out overview of all our areas of study at least). The section on Typography is also quite thorough and far less ponderous than other commonly used Type texts. All the chapters lay down a perfect bridge to a full lecture. Students come to class comprehending the basics, thus adding to their ability to build on that knowledge. The bios throughout the book are of great interest and focus on contemorary designers of note. The attractive layout supports the notion of Grahic Design, not too common these

days. I have viewed many texts in the related areas of Graphic Design and find this book to be a perfect example of what a text should be. Bravo Mr Pipes, and thank-you! I will be watching to see what you publish next.

I have used this as a text for a graphic art production class and have found it to be excellent in terms of its explanations. The diagrams are clear, the text concise, the content easily comprehended by my students. I really like the 'Design Trailblazers'...it maintains the heart of good design throughout the often clinical aspects of production. A nice representative selection as well...the students could relate. I await the next edition.

It was a great book. Would recommended it to anyone taking basic design.good book with lots of information for anyone .

My book came quickly and in the condition described. I would definitely buy from this seller again.

this came so quickly, i had it in time for my next class. the book is beautiful and there is so much helpful information. this was really a great experience!!

Production for Graphic Designers (5th Edition) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Graphic Classics Volume 4: H. P. Lovecraft - 2nd Edition (Graphic Classics (Graphic Novels)) Lean Production Simplified, Third Edition: A Plain-Language Guide to the World's Most Powerful Production System Lean Production Simplified, Second Edition: A Plain-Language Guide to the World's Most Powerful Production System Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Thinking with Type: A Primer for Designers: A Critical Guide for Designers, Writers, Editors, & Students Transplant Production Systems: Proceedings of the International Symposium on Transplant Production Systems, Yokohama, Japan, 21-26 July 1992 Television Production Handbook (Wadsworth Series in Broadcast and Production) The Production Manager's Toolkit: Successful Production Management in Theatre and Performing Arts (The Focal Press Toolkit Series) Decision Systems for Inventory Management and Production Planning (Wiley Series in Production/Operations Management) Toyota Production System: Beyond Large-Scale Production Lean Production Simplified: A Plain-Language Guide to the World's Most Powerful Production

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